

# Tokyo Brooklyn

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A NEW FESTIVAL COMES TO BROOKLYN

PRESENTING

## TOKYO X BROOKLYN™

THE 1ST POP CULTURE FESTIVAL FEATURING JAPANESE & BROOKLYN ARTISTS

MAY 13-14, 2017

Brooklyn, NY – Two of the world’s most culturally rich and artistic communities will join together for the 1st Annual **Tokyo x Brooklyn™** Pop Culture Festival, on Saturday, May 13th and Sunday, May 14th at the Brooklyn Expo Center in Greenpoint. Produced by Hot Zipang\*, this festival will be the first of its kind.

The **Tokyo x Brooklyn™** festival’s intention is to bridge the gap between Brooklyn creativity and craftsmanship and Japanese pop culture, introducing fans of both cultures to artists from both countries. Entrenched in the wildly colorful and imaginative world of Japanese pop culture, the organizers have been equally inspired by the ever-evolving Brooklyn art scene over the years and recognized the potential for an electric merging of the two presented in a two-day showcase under one roof. **Tokyo x Brooklyn™** marks the first time that Brooklyn creatives and Japanese pop culture artists will meet, mix and perform alongside powerful representations of each community through their expressions in music, art, innovative technology, food, and anime film.

Festival producer and C.E.O of Hot Zipang\*, Mars said, “Brooklyn, like Tokyo, is where creativity flourishes and we are erecting the first cross-cultural bridge between these two great cities with the inauguration of the **Tokyo x Brooklyn™** festival. The convergence of these artistic creators brings a unique opportunity for festival attendees to experience more than just a spectacular music show; they’ll be exposed to an immersive cultural event.”

**Headlining the music** for the festival, fresh off his 2017 US Tour will be world renown and respected Japanese guitarist **Miyavi** whose ‘slap style’ of playing has earned him the name “Samurai Guitarist” by his legion of fans. Longtime Indie Rock favorite **Blonde Redhead** whose creative acts have become legend



Miyavi



Blonde Redhead



Taiko Masala



Mother Feather



DJ Logic



Antibalas



Anamanaguchi

over the decades with a loyal following to match will also be performing some fan favorites. Joining the lineup is **Taiko Masala** whose powerful and complex form of traditional Japanese drumming is combined with the training and discipline of Japanese Martial Arts. Self-proclaimed ‘pop cock rock’ band **Mother Feather** will ignite the stage with anthemic riffs and tight dance beats bolstered by pop precision while the eclectic and influential **DJ Logic** shows us why he is the maestro of the turntable. Rounding out the musical lineup will be the diverse Afrobeat collective from Brooklyn, **Antibalas** and **Anamanaguchi**, the innovative chiptune punk band from NY. Additional exciting acts will be added to this lineup in the coming weeks.

**Anime Film** will naturally be part of the Festival’s draw with a roster that includes legendary animation “Akira,” “Tokyo Godfathers,” “Road to Ninja: Naruto the Movie,” and last but not least, the original 1995 version of “Ghost in the Shell” whose screening at the festival will be preceded by the nationwide release of Hollywood’s version of the cult classic on March 31st, starring Scarlett Johansson.



Ghost in the Shell



Akira



Tokyo Godfathers



Road to Ninja: Naruto the Movie

Check our website for updates and ongoing festival information at: [www.TokyoxBrooklyn.com](http://www.TokyoxBrooklyn.com), and of course, please follow us at @tokyoxbrooklyn on [Twitter](#), [Facebook](#) and [Instagram](#).

**TOKYO X BROOKLYN™ FESTIVAL DETAILS:**

**Date:** Saturday, May 13 & Sunday, May 14

**Hours:** Doors Open at 11am, Festival starts at 12 noon – 10pm

**Location:** The Brooklyn Expo, 72 Noble Street, Greenpoint, Brooklyn, NY 11222

**Ticket Price:** \$60/day, \$100/both days

**Tickets on sale Now at:** [www.TokyoxBrooklyn.com](http://www.TokyoxBrooklyn.com)

**ATTN PRESS/MEDIA:** For publicity questions, requests and hi-res images for reproduction please email [press@tokyoxbrooklyn.com](mailto:press@tokyoxbrooklyn.com)

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\* ABOUT **Hot Zipang**, Festival Producer:

**Hot Zipang, Inc.** based in Tokyo, is an animation studio and creative ad agency specializing in creator management and cutting-edge content making. It is an international collective comprised of directors, artists and creatives dedicated to producing dynamic, innovative content in the world of visual entertainment. Their mission is to produce projects showcasing Japanese pop culture while bridging the gap of creative cities around the world.